



Small Users, Big Rules: Making Sense of Youth Privacy

Signal Shift NYC 2026

Speaking Engagement

March 19, 2026 from 11:30 am to 11:50 am (EDT)

Special Counsel [Alexander Schneider](#) will present "Small Users, Big Rules: Making Sense of Youth Privacy" at the Interactive Advertising Bureau's Signal Shift NYC 2026 conference. The full-day conference will feature panels related to privacy, addressability, and artificial intelligence. Alex's panel will cover legal updates in the youth privacy space, as well as how these rules are showing up in products and practices across the industry.

Register [here](#).

Related Services

Privacy and Information Security

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