

# Shifting Ground Beneath Your Feet

2018 ANA Advertising Law & Public Policy Conference

Speaking Engagement

March 15, 2018 from 3:40 pm to 4:30 pm (EDT)  
Washington, DC

The 2018 ANA Advertising Law & Public Policy Conference will focus on how lawyers must partner with their clients to find new and innovative ways to say "yes," rather than point out all of the pitfalls that may lay in the weeds as marketers struggle to gain share. Partner [John Villafranco](#) will serve on the "Shifting Ground Beneath Your Feet" panel which will discuss what has changed at the FTC and what remains the same with nearly a year into the Trump administration.

For more information, and to register, click [here](#).

## Related Services

Advertising and Marketing