

# Shedding Light on a Dark Day: What to Expect if FTC Investigates Your Product Claims

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Partner [John Villafranco](#) authored the *Nutraceuticals World* article "Shedding Light on a Dark Day: What to Expect if FTC Investigates Your Product Claims." In this article he explains that probability of a successful outcome to an FTC investigation of a dietary supplement claim may depend in large part on a company's ability to present an effective summary of claim substantiation.

To read the full article, please click [here](#).