



Shaping the Future of Self-Regulation: The NAI Framework & Principles

NAI Summit 2025

Speaking Engagement

May 22, 2025

Partner [Laura VanDruff](#) will present "Shaping the Future of Self-Regulation: The NAI Framework & Principles" at the Network Advertising Initiative (NAI) 2025 Summit. This session will explore the NAI's new self-regulatory framework, which supersedes the legacy 2020 NAI Code of Conduct, and will discuss its creation, requirements, the challenges it hopes to solve, and how members can demonstrate compliance. The session will also focus on the future implications and evolution of the Framework and how they impact NAI members and the industry.

[Register here.](#)

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