

## Selling Hoverboards? Avoid The Legal Risks

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Partner Christie Thompson authored the *LawFuel* article "Selling Hoverboards? Avoid The Legal Risks." Hoverboards have skyrocketed as a top gift this holiday season, dominating retail shelves and website banners. The article warns that if your company is selling these Segway-esque self-balancing boards, think closely about potential safety issues. The Consumer Product Safety Commission ("CPSC") reportedly has initiated an investigation into claims that the products, typically powered by a lithium battery, have caught on fire. Christie outlines five tips for companies hoping to avoid negative attention from the CPSC: conduct due diligence, obtain contractual representations from the manufacturer or distributor, train employees, monitor and respond to consumer reports, and communicate with the CPSC.

To read the full article, please click here.