

Rules of the Road for Social Media Marketing of Food and Dietary Supplements

Food and Drug Law Institute's 2024 Food Ad Conference

Speaking Engagement

September 26, 2024 from 10:40 am to 11:40 am (EDT)

Washington, DC

Washington, D.C.

Partner [Donnelly McDowell](#) will speak at the *Food and Drug Law Institute's 2024 Food Ad Conference* on the topic "Rules of the Road for Social Media Marketing of Food and Dietary Supplements." This panel will offer practical guidance for compliance with an evolving regulatory framework, including FTC's final rule banning fake reviews and testimonials and navigating disclosure requirements for cross-jurisdiction online advertising.

Register [Here](#).

Related Services

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