

# Risky Business: The New Reality of International Supply Chain Management

A Full-Day International Supply Chain Compliance Program

Firm Event

October 29, 2013 from 8:30 am to 5:30 pm (EDT) Washington, DC The Ritz Carlton Georgetown Washington, DC

On October 29, 2013, Kelley Drye's International Trade practice hosted a full-day seminar to discuss the current and emerging issues critical to international supply chain compliance.

Any company that imports or exports products or services is subject to an increasing array of regulations, and benefited from attending this comprehensive program. The seminar featured high-level government speakers interspersed with industry roundtables and presentations from Kelley Drye attorneys from a wide array of practices, including international trade, environmental, government relations and public policy, advertising and marketing and consumer product safety, food and drug law and white collar crime and investigations.

The program was free to attend and earned attendees **4-5 hours of CLE credit**, depending on jurisdiction.

# Program Agenda

#### Welcome/Introductory Remarks

#### Kathleen W. Cannon

Partner and Chair of the International Trade Practice Kelley Drye & Warren LLP

#### Morning Keynote

#### Richard F. DiNucci

Acting Assistant Commissioner, Office of International Trade U.S. Customs & Border Protection

# Look Both Ways: Customs Enforcement of Health and Safety Regulations

Kelley Drye attorneys discuss how Customs enforces health and safety regulations promulgated by CPSC, FDA, EPA, and other government agencies

Christie Thompson, Kelley Drye Bill Guerry, Kelley Drye Jennifer McCadney, Kelley Drye Moderator: Alan Luberda, Kelley Drye

No Shortcuts: Effective Models For A Corporate Compliance Program

Four corporate compliance executives discuss the realities of and best practices in supply chain

management

Mark Speck, CPA Global Susan Bray, ArcelorMittal

Robert Sands. Wal-Mart Stores. Inc.

Matt Wilson, Husqvarna

Moderator: Larry Lasoff, Kelley Drye

Proceed With Caution: New Social Policies Ahead!

Three experts discuss social obligations in supply chain management

Paul Rosenthal, Kelley Drye

Louise Hilsen, Nestle

### Afternoon Keynote

#### **Peter Vincent**

Principal Legal Advisor and Senior Counselor for International Policy U.S. Immigration and Customs Enforcement (ICE)

# Plan Ahead: Emerging Trends in Export and FCPA Compliance

Discussion of the latest developments in export control reform, trends in export control enforcement and practical steps to ensure FCPA compliance

John Herrmann, Kelley Drye Eric McClafferty, Kelley Drye

# Know Your Risks: Criminal vs. Civil Liability and How to Manage the Uncovering of a Potential Enforcement Issue

How corporations and their executives can manage the tension that arises between potential civil and criminal liability in the global supply chain

David Frulla, Kelley Drye

Julian Solotorovsky, Kelley Drye

# Don't Take Chances: The Criminalization of Customs Violations

A Kelley Drye attorney presents the recent "Honeygate" scandal as a case study in DOJ/ICE's increasingly aggressive prosection of trade fraud

Michael Coursey, Kelley Drye

# In The Rearview Mirror: Lessons Learned from Navigating the Enforcement Process

Two executives relate their experience with enforcement action and offer advice on handling the process

Scott Sullivan, Flowserve Corporation

**Tom Jones**, Research Electronics International **Moderator: Eric McClafferty**, Kelley Drye

### **Related Services**

Customs
Foreign Corrupt Practices Act (FCPA)
International Trade
Market Access

Advertising and Marketing Consumer Product Safety Regulation Environmental Regulation Government Relations and Public Policy Food and Drug