

# Retailer Beware: When Does Discount Advertising Become Deceptive?

American Bar Association

Speaking Engagement

June 29, 2016 from 12:00 pm to 1:00 pm (EDT)  
Washington, DC

Partner [Christie Thompson](#) will co-present "Retailer Beware: When Does Discount Advertising Become Deceptive?" for the American Bar Association. This program will discuss the uptick in deceptive price advertising litigation, recent enforcement activity, and best practices for complying with federal and state price advertising laws.

## Related Services

Advertising and Marketing