



# Register Today for the Kelley Drye Webinar "The Smartphone Revolution"

October 19, 2012

Mobile marketing, sweepstakes and services, including location-based services, are governed by an alphabet soup of statutes and regulations: TCPA, COPPA, CAN-SPAM, CPNI, etc. To complicate compliance even further, numerous class action lawsuits in state and federal courts have addressed issues and nuances that the Federal Communications Commission, Federal Trade Commission, and state regulatory agencies or legislatures have not. This Kelley Drye webinar will discuss the new rules of the road for mobile communications, marketing, and sweepstakes, and offer suggestions for reaching consumers while mitigating the legal risks.

**Kelley Drye Speakers:**

Steven A. Augustino, Partner

John J. Heitmann, Partner

Gonzalo E. Mon, Partner

**Date:**

October 30, 2012

12:00 PM - 1:00 PM EDT

**Location:**

Webinar

**Additional Information:**

Registration is free of charge. Please click [here](#) to register.