



Q & A with NAD and CARU

4th Annual Forum on Advertising Claims Substantiation

Speaking Engagement

February 3, 2021 from 3:45 pm to 4:45 pm (EST)

Washington, DC

Join Partner [Gonzalo Mon](#) for an interactive conversation with the NAD and CARU as they discuss new initiatives to promote truth in advertising claims and other hot topics. The NAD will discuss its recent launch of two new tracks for challenging false advertising: the Fast-Track SWIFT and Complex Track. CARU will let us know their latest initiatives for ensuring proper substantiation for children's advertising.

Related Services

Advertising and Marketing