

# Promoting Value and Designing a Retailer's Culture: Emerging Global Challenges

Benjamin N. Cardozo School of Law

Speaking Engagement

April 27, 2015 from 5:30 pm to 7:30 pm (EDT)

New York

New York, NY

Partner [Gonzalo E. Mon](#) will moderate the “Promoting Value and Designing a Retailer's Culture: Emerging Global Challenges” panel at Benjamin N. Cardozo School of Law. Partner [Michael C. Lynch](#) will also participate in the panel, which will discuss domestic issues relating to the ways in which retailers promote “value.” They will focus on the recent rash of class action litigations asserting that common pricing practices in outlet stores are deceptive.

For more information, please [click here](#).

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