

## Private Equity and Venture Capital

Whether you are raising capital to launch a start-up or seeking lucrative investments from (or sale to) private equity funds, Kelley Drye offers private equity and venture capital strategies built on insight and innovation.

## **About**

First and foremost, we approach clients as business partners. Yes, we'll help you close the deal. But we'll also bring you concrete strategic guidance to see you through not just this deal, but the next one and the one after that. How can you access capital? How do you set up the right deal flow? How do you adapt to an uncertain market?

Our financing and structuring experience on both sides of the deal and across a range of industries enables us to shape transactions, develop intelligent solutions, collaborate with all parties, and accelerate deal progress to meet our clients' investment and financing objectives.

Our team works with both established private equity firms and up-and-coming startups throughout their life cycle, advising on structuring and formation, management, deployment of capital, compliance, and exit strategies.

Our team has been through many deals, and we've helped clients through some of the best—and worst—moments. Let us share that insight with you so you can seize opportunities and avoid the mistakes.

In every phase of the private equity investment life cycle, we help clients accomplish their investment objectives by:

- Helping to raise capital
- Negotiating investments and financings for funds
- Advising on transactions and other matters for clients' portfolio companies
- Structuring exits for investors
- · Restructuring less successful investments

Our work for startups and early-stage companies includes:

- Venture capital and seed financings
- Tax structuring
- Licensing and distribution
- Collaborations and other strategic alliances
- Regulatory matters
- Business advice and guidance in connection with entity formation

- Structuring equity and non-equity employee compensation incentives
- Strategic alliances, joint ventures, licensing arrangements, and other critical business transactions
- Structuring and negotiating exit transactions, including mergers and acquisitions
- Initial public offerings and follow-on offerings

## Contacts

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