

Privacy Perspectives: State AI Legislation — What's Moving and What It Means

[Alexander I. Schneider](#), [Laura Riposo VanDruff](#), [Salim Rashid](#), [Joseph Cahill](#)

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In this episode of Privacy Perspectives, [Alex Schneider](#) is joined by [Laura Riposo VanDruff](#), [Salim Rashid](#), and [Joseph Cahill](#) for a focused discussion on what has become one of the most active state legislative seasons for AI regulation. The group maps the landscape across five emerging categories of AI bills — companion chatbot disclosures, deepfake and watermarking requirements, frontier model transparency obligations, algorithmic discrimination rules, and AI liability frameworks — and examines what the pace of activity means for companies trying to build durable compliance programs. They also talk about Colorado's recently passed SB 189, which is effectively a repeal and replacement of the original Colorado AI Act, what changed, what was removed, and the associated compliance planning challenges.