

Privacy in Transactions: Common Challenges and Practical Solutions

Firm Event

March 26, 2025 from 2:00 pm to 3:00 pm (EDT)

Privacy obligations are part of an immense variety of business agreements, and it's critical for parties to understand their obligations and how to manage them. Deal teams often juggle a wide range of issues, so it's important to focus on putting privacy in the right perspective when assessing risks and negotiating agreements. Rapid changes in privacy regulations and industry practices make these judgments especially difficult.

Join Partner [Aaron Burstein](#) for a discussion of common questions and practical approaches to managing privacy terms in transactions. Some of the issues for discussion include:

- How do you assess privacy risk in the context of a specific transaction?
- We're a processor under this agreement. Or a controller. Maybe both. Or neither. Help!
- Which personal data uses are safe to demand as (or grant to) a processor?
- What are the key considerations in managing privacy risk through indemnification?
- What are strategies to escalate privacy risks to leadership teams?

To view the Zoom recording, [click here](#).

To view the slide deck, [click here](#).

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