



Privacy in 2012: What to Watch Regarding COPPA, Mobile Apps, and Evolving Law Enforcement and Public Policy Trends

Kelley Drye Seminar

Firm Event

February 16, 2012 from 2:30 pm to 5:30 pm (EST)

Washington, DC

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Live and via teleconference, Kelley Drye & Warren LLP presents its 4th Annual Privacy Law Seminar.

Changes to privacy regulations, such as proposed revisions to the Children's Online Privacy Protection Act (COPPA), and continuously evolving technologies, including mobile apps with location-based services, can make it difficult for businesses to ensure their privacy practices are up to par.

On February 16, Kelley Drye will gather government leaders from the FTC and FCC, and thought leaders in the industry, for a discussion about new regulations, enforcement trends, and best practices to avoid consumer privacy risks.

Keynote Speaker

Peter Swire, Professor of Law, Ohio State University; former Clinton Administration Chief Counselor for Privacy, U.S. Office of Management and Budget

Panel 1: Coping with COPPA: Children's Privacy and Proposed Revisions to the COPPA Rule

Ellen Blackler, Vice President - Global Public Policy, The Walt Disney Company

Mamie Kresses, Senior Attorney, Division of Advertising Practices, Federal Trade Commission

Saira Nayak, Director of Policy, TRUSTe

Moderated by partners **Dana Rosenfeld** and **Alysa Hutnik** of Kelley Drye & Warren LLP

Panel 2: Mobile Apps: A Privacy and Consumer Protection Hot Spot

Michael Altschul, Senior Vice President and General Counsel, CTIA

Jessica Rich, Associate Director, Division of Financial Practices, Federal Trade Commission

Jennifer Tatel, Associate General Counsel, Federal Communications Commission

Moderated by partner **Gonzalo Mon** of Kelley Drye & Warren LLP

CLE Credit Opportunity

Continuing Legal Education credit for this program may be available in certain jurisdictions. If you are interested in applying to receive CLE credit, please include your desired CLE jurisdiction(s) and your bar registration number when you register.

Receive 3 General New York CLE Credit Hours. In accordance with the requirements of the New York State Legal Education Board, this non-transitional continuing legal education program is not approved for the newly-admitted attorneys within the first two years of admission to the Bar.

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