

## Privacy and Data Security Update: How to Make Certain the Compliance Checklist Is Up-To-Date

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The article discusses the steps businesses should take to review or re-review their privacy and information security compliance checklists and to determine whether their current information practices are up to date. It also emphasizes the increasing regulatory oversight by the FTC and state regulators in an effort to hold businesses responsible for practices that put consumers at risk of identity theft. In addition, the article provides a detailed outline of proactive and practical steps recommended for businesses to follow in order to ultimately avoid regulatory investigation, private litigation, and public scrutiny.