

Practical Law The Journal Interviews Partner Gonzalo E. Mon on Revised Digital Advertising Guidelines

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Partner **Gonzalo E. Mon** was interviewed in the "GC Agenda" section of *Practical Law The Journal*. Mr. Mon provided commentary on the FTC's newly revised guidance document, ".com Disclosures: How to Make Effective Disclosures in Digital Advertising." He advises companies that advertise online, including on mobile devices and social media sites, to ensure that their disclosure practices comply with the FTC's guidelines.

To read more, please click [here](#).