

# Ad Law Access Podcast: Texting 101 - The Hot Button Issues to Consider When Running a Texting Campaign

[Alysa Z. Hutnik](#)

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On another new episode of the [Ad Law Access Podcast](#), [Alysa Hutnik](#) starts at the beginning and explains a few of the issues you need to think about before starting a telemarketing texting campaign.

For additional information see the [Ad Law Access blog](#) posts:

- [Taking Stock of the TCPA in 2019: What is an “Autodialer”?](#)
- [FCC Reaffirms Potential TCPA Liability for Text Message Platforms](#)

To stay current on TCPA (and related) matters, case developments and petitions pending before the FCC, visit our monthly [TCPA Tracker](#).

For a deeper focus on TCPA-related issues at the FCC, listen to the “[Inside the TCPA](#)” series on [Kelley Drye Full Spectrum](#).

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