

Ad Law Access Podcast: Sweepstakes and Contests

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On the latest episode of the [Ad Law Access Podcast](#), Kelley Drye has a discussion of promotions. The podcast provides [this Taylor Swift contest](#) as an example of how things can go wrong.

For additional information on promotions and other issues, visit the [Advertising and Privacy Law Resource Center](#).

Please visit and subscribe to our blog, Ad Law Access, at www.adlawaccess.com for additional information on these and other advertising and privacy law topics.

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