

Ad Law Access Podcast: Materiality and Clear and Conspicuous Disclosures

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On the latest episode of the [Ad Law Access Podcast](#) has a discussion on materiality and clear and conspicuous disclosures.

For additional information see our new [Advertising and Privacy Law Resource Center](#) (<https://www.kelleydrye.com/Advertising-and-Privacy-Law-Resource-Center>), an online hub for advertising, privacy, and consumer protection legal information.

Also see the following [Ad Law Access blog](#) posts:

- [Yoga Influencers' Disclosures Show Limits of Flexibility](#)
- [SEC KOs Mayweather and DJ Khaled for Promoting Cryptocurrency Without Disclosures](#)
- [CA Court Considers When Disclosures Can Modify Claims](#)
- [Beyond "Clear and Conspicuous": FTC Workshop Highlights Issues Related to Testing of Consumer Disclosures](#)
- [FTC Clarifies Standard for Clear and Conspicuous Disclosures](#)

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