

Ad Law Access Podcast: CCPA from the Trenches with Matt Dumiak of CompliancePoint

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The [California Consumer Privacy Act \(CCPA\)](#) remains one of our most popular topics and on [the latest episode of the Ad Law Access Podcast](#), partner [Alysa Hutnik](#) sits down with [Matthew Dumiak](#), Director of Privacy Services at [CompliancePoint](#). Matt provides a view "from the trenches" on the operational side of CCPA compliance and reveals some frequently asked questions from clients grappling with CCPA.

The [Ad Law Access](#) podcast is available through [Apple Podcasts](#), [Spotify](#), [Google Podcasts](#), [SoundCloud](#), or [wherever you get your podcasts](#).

If you have suggestions for other topics, CCPA or otherwise, that you would like us to cover in future podcasts, please send us an email at marketing@kelleydrye.com.

Given the continuing growth in influencer and celebrity marketing to help create buzz, companies have additional worries about potential harm to their brands. Please join partner [Gonzalo Mon](#) for this 30-minute program on the legal issues surrounding social media influencers. This program will cover:

- Key legal requirements for influencer campaigns
- Notable enforcement actions, and what you can learn from them
- Practical tips for managing influencers

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