

Pennsylvania Settles with Mail Order Subscription Business - Again

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Pennsylvania Attorney General Dave Sunday announced a \$750,000 settlement with American Mint LLC over its negative option subscription practices — marking the company’s second major enforcement action following a 2005 Assurance of Voluntary Compliance. The case underscores how state AGs continue to use UDAP authority to address deceptive subscription practices, even without specific auto-renewal laws on the books.

For legal, compliance, and marketing teams, this settlement highlights the importance of clear, conspicuous disclosures, express consent, and accessible cancellation methods — and serves as a reminder that legacy agreements and practices remain enforceable decades later.

Hosted by Simone Roach. Based on a blog post by [Paul L. Singer](#), [Abigail Stempson](#), [Beth Bolen Chun](#), and [Andrea deLorimier](#).