

Partnering with Marketing: Legal Review Guidelines

TechGC 6th Annual Fullstack GC Conference

Speaking Engagement

July 23, 2021 from 9:30 am to 12:30 pm (EDT)

New Jersey

Partner [Lauri Mazzuchetti](#) spoke at the TechGC 6th Annual Fullstack GC Conference. Lauri was a co-panelist on the panel titled, “Partnering with Marketing: Legal Review Guidelines.” This panel discussed key advertising risks and issues that fast-paced companies face in managing those risks, and offered guidance on prioritizing risk and partnering with marketing to develop a “right-sized” and risk-based approach to marketing guidance.

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