

Partner John Villafranco Noted in Natural Products Insider

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Partner John E. Villafranco was noted in a *Natural Products Insider* article, "Deep in the Heart of Texas." The article discussed the Council for Responsible Nutrition (CRN) Annual Conference, a symposium for the dietary supplement industry, and noted Mr. Villafranco's participation. During a session on how advertising regulation is evolving, Mr. Villafranco provided his insider look at recent landmark natural products cases, adding the bar has been raised at the Federal Trade Commission's Bureau for Consumer Protection, especially with known supplement skeptic Director David Vladeck now at the helm.