



O'Reilly Strata Media Interviews Partner Alysa Z. Hutnik on Privacy by Design

February 26, 2013

Partner **Alysa Z. Hutnik** was interviewed by *O'Reilly Strata Media* in conjunction with her Strata Conference 2013 speaking engagement, "Strategies for Avoiding Big Privacy 'Don'ts' with Personal Data." In the interview, which was released on O'Reilly Media's YouTube channel, Ms. Hutnik discusses privacy by design, and how companies can best comply with current and evolving privacy laws. She discusses how laws affect a company's obligations regarding the collection, use, and disclosure of personally identifiable information. Ms. Hutnik also touches on how privacy laws have been changing rapidly over the past five years, and continue to do so.

To see the interview, please click [here](#).