



# Novel Uses of Consumer Protection Authority

ABA Antitrust Law Spring Meeting

Speaking Engagement

April 2, 2025 from 1:45 pm to 3:15 pm (EDT)

Partner [Donnelly McDowell](#) will present "Novel Uses of Consumer Protection Authority" at the 73rd annual Spring Meeting for the ABA Antitrust Law Section.

The FTC, CFPB, and state AGs have sought to use existing consumer protection authority in novel ways to address policy priorities. Recent examples include targeting practices allegedly intended to manipulate and addict youth to social media, discriminatory and disparate impact, dark patterns, and junk fees. This panel will explore the goals and limits to these initiatives, and companies' compliance efforts in a shifting regulatory and enforcement landscape.

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