

# Newsire – Kelley Drye Media Mentions for the Week of August 7

Melissa M. Brewer, Jonathan K. Cooperman, Ioana Gorecki, Alysa Z. Hutnik, Sandra L. Musumeci, Katie Rogers, Brianna J. Santolli, John E. Villafranco

August 18, 2023

Highlighting activity from August 7 – August 18 (*some articles may require a subscription*)

- August 18 – **Jonathan Cooperman** and **Brianna Santolli** are mentioned in a *Law360* article on the suit between Joybees and Crocs.
- August 17 – **John Villafranco** and **Katie Rogers** are quoted in a *Nutra Ingredients* article on truth in advertising when promoting PFAS-free products.
- August 15 – **Ioana Gorecki** was a guest on the *Trust and Trade* podcast discussing “The Rise, Fall, and Fallout of the FTC’s 13(b) Monetary Remedies Authority.”
- August 15 – The firm’s **India** practice is recognized by the *India Law Journal* as a foreign firm of distinction.
- August 14 – The **Bankruptcy** team’s activity in the Independent Pet bankruptcy case are featured in an article in *Bankrupt.com*.
- August 10 – Feature in an article in *Shopping Center Business* on the Finmarc Town Center sale.
- August 9 – **Melissa Brewer** are featured in a *Law360* article on Chinese companies defending door thresholds as finished products to circumvent tariffs.
- August 8 – An article by **Judi Flournoy** on application lifecycle management is featured in a *CIO Applications*.
- August 7 – An article by **Sandy Musumeci** on the debate over arbitration is featured in the *New York Law Journal*.
- August 7 – **Alysa Hutnik** is quoted in a *Cybersecurity Law* article on how companies are increasingly turning to privacy engineers to ensure compliance with new privacy laws.