

New gTLD Sunrise Periods for Fashion and Retail

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The following open gTLD Sunrise Periods may be of interest to companies in the fashion and retail industries who wish to register their trademark as a domain name. Each new gTLD operator must provide a window during which only owners of brands registered with the Trademark Clearinghouse may purchase domain names reflecting their registered marks before offering second level domains to the general public. ICANN is announcing the new sunrise periods in rounds as new gTLDs are delegated. As explained in our previous [advisory](#), you must register your company's marks in order to participate in the sunrise periods for new gTLDs.

gTLD	Sunrise Open	Sunrise Close
design	24-Feb-15	28-Apr-15
fashion	4-Feb-15	6-Apr-15
fit	18-Feb-15	20-Apr-15
style	10-Mar-15	9-May-15
wedding	28-Jan-15	30-Mar-15

[Click here](#) for a link to view all sunrise claim periods for recently delegated gTLDs.

For more information about the new gTLD program, please contact:

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