

New Decision Addresses Consent to Use Photos on Social Media

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We often get questions from clients about whether they can use content they find on social media. In response, we'll usually walk them through options to get consent, which can range from relatively informal options (such as getting consent through messages on the social media platform) to the more formal options (such as getting a signed release). Although there are different ways to approach this issue, a recent lawsuit in California illustrates some of the challenges.

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