

Webinar: Navigating the Maze of Influencer Marketing

[Gonzalo E. Mon](#)

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Wednesday, June 4, 2025 1:00 p.m. – 1:30 p.m. ET | Zoom

The FTC's requirements for influencer campaigns have gotten more complicated, and they aren't always intuitive. Unfortunately, many companies aren't complying with the new requirements, leaving them open to challenges. Although enforcement from the FTC has decreased, enforcement from other sources has increased.

Join Kelley Drye Partner [Gonzalo Mon](#) as he covers what you need to know in just 30 minutes. Gonzalo will address topics including:

- Influencer disclosures
- Gifting campaigns
- Recent NAD cases and class actions
- Tips for managing influencer programs

To view the Zoom recording, [click here](#).

To view the slides, [click here](#).