

Natural Products Insider Interviews Partner John Villafranco on FTC Commissioners and Case Law

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Partner [John Villafranco](#) was interviewed in the *Natural Products Insider* article "Industry Lawyers Weigh in on FTC Commissioners, Social Media and Case Law." Created more than a century ago, FTC is responsible for protecting consumers and competition by targeting anticompetitive, deceptive and unfair business practices. Among other work, the agency polices dietary supplement advertising claims. In this Q&A with John, and three other health and nutrition industry attorneys, INSIDER explored two court decisions with potentially broad implications, the agency's priorities under a Republican administration and FTC guidelines pertaining to social media.

To read the full article, [click here](#). Access may require a subscription.