

NAD Hears A Dispute Between Two Big (or Maybe Medium) Guys

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Last year, T-Mobile ran a commercial in which Snoop Dogg breaks down Patrick Mahomes' "top three plays of the day" with additional commentary from influencer Kai Cenat. Mahomes scrambles into a T-Mobile store with a "little shimmy, shimmy shake" (like he's chasing an ice cream truck), holds up an iPhone 16 Pro "like a baby lion," and then takes T-Mobile's savings and "calls it a day." Snoop tells the audience that families who use T-Mobile can save 20% a month "versus the other big guys."

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