

NAD Finds that Cookware Claims Don't Stick

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Partners [Gonzalo Mon](#), [Joseph Green](#) and Special Counsel [Katie Rogers](#) published "NAD Finds that Cookware Claims Don't Stick" on Kelley Drye's blog [Ad Law Access](#).

The post covers a recent NAD case regarding Caraway Home's claims that their nonstick cookware is made without "forever chemicals" (i.e., per- and polyfluoroalkyl substances (PFAS)). Cookware Sustainability Alliance challenged this and other claims before NAD saying that the claims conveyed the unsupported messages that Caraway nonstick cookware is healthier than competitor nonstick cookware. Gonzalo and Katie dive into the case and share a few lessons from NAD's decision.

Read the full post [here](#).