

# NAD Director Andrea Levine Retiring After 20 years

March 13, 2017

ASRC President & CEO Lee Peeler has announced the retirement of [Andrea C. Levine](#), Director of the National Advertising Division (NAD). During her 20-year tenure, the NAD published more than 2,600 case decisions and built what has been described as the largest body of advertising precedent in the United States.

In announcing the retirement, Mr. Peeler stated that Ms. Levine will be remembered for her transformative leadership, promotion of the competitor challenge process, and development of the NAD Annual Conference.

A search for her successor has begun and a position description will soon be posted on the [CBBB website](#). Ms. Levine will remain in her role as Director until a successor has been hired. Expectations are that a new Director could be in place as early as this summer.