

Massachusetts Provides Clarifications on Upcoming “Junk Fee” and Negative Option Regulations

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Regulators in Massachusetts have offered new guidance on the state’s upcoming rules targeting junk fees and negative option programs, bringing important clarity for businesses preparing to comply. These updates address lingering questions around disclosures, consent, and cancellation requirements, and they will have a direct impact on how companies structure consumer offers. For legal, compliance, and marketing teams, understanding these clarifications now is critical to mitigating risk and avoiding costly enforcement down the road.

Hosted by Simone Roach. Based on a blog post by [Gonzalo E. Mon](#) and [Beth Bolen Chun](#).