

Major Challenges on the Privacy and Data Protection Front

Consumer Protection Conference

Speaking Engagement

February 5 - 11, 2019 from 10:45 am to 11:45 am (EST)

Washington, DC

The EU's GDPR has significantly altered the privacy regulation landscape and now states like California are joining the push for greater accountability on the privacy front. Many American companies are really "global" companies and are faced with privacy and data security regulatory regimes that vary by country as well as, within the U.S., by state. Although most U.S. attorneys are familiar with the broad principles of GDPR, a few key issues have emerged that demand in-depth analysis. What are the issues that present the greatest exposure to U.S. companies? What are the priorities of the federal and state enforcers? Join moderator [Dana B. Rosenfeld](#), and speakers Lindsey C. Finch, Abigail Stempson, and Thomas F. Zych as they discuss the latest learning from recent enforcement actions, and hear from enforcers and companies what their key enforcement and compliance concerns are. They will also discuss whether it is desirable to seek international "convergence" on privacy and data security standards. Would convergence in this area enhance consumer welfare or does it matter?"

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