

Law360 Features Partner Alysa Hutnik on “Pokémon Go” and Data Collection

July 22, 2016

Partner [Alysa Hutnik](#) was featured in the *Law360 In-Depth* article “Pokemon No Go: How Lawyers Are Spoiling The Fun With The World’s Latest Craze.” The article focuses on many of the unique legal implications surrounding the “Pokemon Go” game. The data collection issue is already one that is drawing public scrutiny to “Pokemon Go.” Ms. Hutnik notes that it’s become a best practice in the app development industry to notify and seek user consent before accessing potentially sensitive or private information on their mobile devices, such as locations, contacts and photos. She also told *Law360* that a big question developers may face is whether they are indeed collecting, using and disposing of personal information in the way they say they are.

To read the full article, please [click here](#). Access may require a subscription.