



Lavish Lifestyles: How the FTC and Self-Regulators Evaluate Earnings Claims

ERSP Self-Regulation Summit and Government Affairs Fly-In

Speaking Engagement

May 23, 2018 from 3:40 pm to 4:40 pm (EDT)

Washington, DC

Partner [John Villafranco](#) will moderate the "Lavish Lifestyles: How the FTC and Self-Regulators Evaluate Earnings Claims" session at the 2018 ERSP Self-Regulation Summit and Government Affairs Fly-In. This session will discuss recent regulatory and self-regulatory developments, with a focus on how express and implied earnings claims are evaluated.

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