

LA Weekly News Quotes Partner Larry J. Lasoff on West Hollywood's New Fur Ban

July 26, 2012

Partner [Larry Lasoff](#) was quoted in the *LA Weekly News* article "West Hollywood's New Fur Ban Could Be a Model for the Nation. But Opponents Are Still Trying to Strike It Down." In November 2011 the West Hollywood City Council passed a city ordinance to ban the sale of fur apparel, which will come into effect September 2013. However, Larry points out that despite the moral contentions that inspired the ordinance, "[a]t some point it will probably become a legal battle. There are a number of people itching to challenge it, and there are a number of solid arguments to challenge it."