

Know Thy ... Self-Regulatory Decisions: How Industry Self-Regulatory Programs Drive Advertising Legal Dynamics of CPG Products

[Consumer Brands CPG Legal Forum](#)

Speaking Engagement

February 27, 2025 from 10:00 am to 10:45 am (EST)

Washington, DC

San Diego, CA

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Partner [Donnelly McDowell](#) will present **Know Thy ... Self-Regulatory Decisions: How Industry Self-Regulatory Programs Drive Advertising Legal Dynamics of CPG Products** at the upcoming Consumer Brands CPG Legal Forum. Attorneys with extensive experience counseling CPG companies will discuss claims made, claims substantiated and everything in between and how these have driven traffic at the NAD, the FTC, class action litigation and other legal dynamics.

Register [here](#).

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