

Key Risks For Cos. As MAHA Reshapes Food Regulation

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Partner and Advertising and Marketing practice chair [Donnelly McDowell](#), Partner and State Attorneys General practice chair [Paul Singer](#), and Associate [Andrea deLorimier](#) authored "Key Risks For Cos. As MAHA Reshapes Food Regulation" for *Law360*. The article discusses the "Make America Healthy Again" movement (MAHA), and the far reaches of its impact on legislative and regulatory priorities.

The article notes challenges that companies will face on the federal and state level as scrutiny increases over product formulation and labeling and marketing practices. The authors also cover recent legal challenges to MAHA-related legislation and enforcement actions from state AGs.

"This focus has no sign of slowing down, and given the potential for bipartisan initiatives in this space, one should expect more legislative proposals and enforcement actions, using both new and existing authority. Affected companies should take heed and look for ongoing opportunities to be part of this discussion happening across multiple governmental fronts."

Read the full article [here](#). Subscription required.