



Kelley Drye's John Villafranco Quoted in Natural Products Insider

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Partner [John Villafranco](#) was quoted in a recent *Natural Products Insider* article exploring the impact of The Council for Responsible Nutrition (CRN) and National Advertising Division (NAD) terminating a longstanding program to promote honest advertising of dietary supplements.

Villafranco expects the NAD to “continue to review dietary supplement advertising claims, given NAD’s expertise in this area and its commitment to promoting truthfulness and accuracy in the marketplace.”

You can read the full article [here](#).