

Kelley Drye's Donnelly McDowell Mentioned in Social Selling News

March 3, 2022

Social Selling News

In an article in *Social Selling News* on the FTC initiating action on new earnings claims rule, partner [Donnelly McDowell](#) cautions that the Commission appears to be considering changes to the legal standard for earnings claims.

"The FTC previewed its position that '[i]n the Commission's experience, we have not seen probative evidence that disclaimers effectively cure atypical earnings claims,'" said Donnelly.

You can read the full article [here](#).