

# Kelley Drye's Ad Law Access Blog Chosen As One of the ABA Journal's Web 100

November 29, 2018

Editors of the ABA Journal have selected Ad Law Access as one of the 2018 ABA Journal Web 100, a list of the 100 best digital media resources for a legal audience. The Web 100 honors legal blogs, podcasts, social media and, as of 2018, web tools. In addition, the magazine added five more bloggers to its Blawg Hall of Fame—featuring the very best law blogs, known for their untiring ability to craft high-quality, engaging posts sometimes on a daily basis.

Ad Law Access is published by Advertising & Marketing practice at Kelley Drye & Warren LLP. The blog provides updates on advertising and privacy law trends, issues, and developments. The posts focus on issues that in-house attorneys need to know, summarizes them in a digestible manner, and provides readers with practical tips and thoughtful analysis.

“The web is a constantly evolving space, and we enjoy shining a light on new and useful blogs, tools and people for legal professionals to follow,” ABA Journal Editor and Publisher Molly McDonough said. “We hope the Web 100 provides readers with entertainment, engagement and a way to keep abreast of the newest developments in the legal industry.”

## **About Kelley Drye’s Advertising and Marketing practice:**

Kelley Drye’s Advertising and Marketing practice is made up of highly respected and nationally ranked attorneys, with deep and ready knowledge of advertising law, courtroom-tested litigation skills, and a reputation for integrity and credibility earned through prior experience serving with, and working across the table from, the Federal Trade Commission (FTC) and other government agencies. The practice help global brands and Fortune 500 companies that manufacture and sell products across a range of industries to navigate this dynamic and heavily regulated industry, ensuring that their marketing, advertising and promotions are both effective and compliant with federal and state laws and regulations, broadcast network and industry self-regulatory standards, and evolving best practices for traditional and new media marketing.

## **About the ABA Journal:**

The ABA Journal is the flagship magazine of the American Bar Association, and it is read by half of the nation’s 1.1 million lawyers every month. It covers the trends, people and finances of the legal profession from Wall Street to Main Street to Pennsylvania Avenue. ABAJournal.com features breaking legal news updated as it happens by staff reporters throughout every business day, a directory of more than 4,000 lawyer blogs, and the full contents of the magazine.

## **About the ABA:**

With nearly 400,000 members, the American Bar Association is the largest voluntary professional membership organization in the world. As the national voice of the legal profession, the ABA works to improve the administration of justice, promotes programs that assist lawyers and judges in their work, accredits law schools, provides continuing legal education, and works to build public understanding around the world of the importance of the rule of law

For more posts and information, please visit the blog at <https://adlawaccess.com>