



Kelley Drye Selected to Represent Creditors in Fuller Brush Bankruptcy

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Kelley Drye has been retained as counsel to the official committee of unsecured creditors of The Fuller Brush Company, Inc. Founded in 1906, Fuller Brush's legion of door-to-door salesmen and the "Fuller Brush Man," celebrated in movies, cartoons and songs, made the company an iconic brand. Its business grew to a full collection of over 2,000 home and business cleaning and personal care products manufactured at Fuller Brush's 600,000 square foot manufacturing facility near Great Bend, Kansas.

Fuller Brush, along with its parent, CPAC, Inc., filed petitions under chapter 11 of the Bankruptcy Code on February 21, 2012, in the Southern District of New York. On March 12, 2012, the United States trustee appointed a three-member committee, which retained Kelley Drye as its counsel.

Fuller Brush agreed with its senior secured lender, Victory Park Capital, to pursue a consensual pre-negotiated chapter 11 process. Kelley Drye is working with Fuller Brush and its advisors to ensure that the interests of the unsecured creditors are vigorously represented throughout the chapter 11 cases.

The Kelley Drye team is led by partners **James S. Carr** and **Eric R. Wilson**. The team includes associate **Kristin S. Elliott**.