



Kelley Drye Recognized as Best-Branded Law Firm in 2019 BTI Brand Elite

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Kelley Drye has been recognized for the sixth year in a row as a “Best Branded Law Firm” in the 2019 *BTI Brand Elite*. The firm jumped in the rankings this year to 120, up from 158. Part of this jump is based on client feedback that the Kelley Drye brand is “strengthened by the firm’s performance in driving value for clients.”

The 2019 rankings are based solely on in-depth interviews with more than 694 corporate counsel at the world’s largest and most influential companies to reveal how clients view a particular brand, and how to build a superior brand based on what clients are seeking.

To see the full list, [click here](#).