

Kelley Drye Launches Advertising and Privacy Law Resource Center

January 21, 2020



Kelley Drye & Warren LLP today announced the launch of a microsite dedicated to the legal issues regarding advertising, privacy and data security, and consumer product safety. The **Advertising and Privacy Law Resource Center**, available via www.KelleyDrye.com, provides practical, relevant information to help in-house counsel answer the questions and solve the problems that they face on a daily basis.

“The Resource Center is an online repository of our thought leadership and resources on subjects that affect our clients day-to-day,” said **Christie Thompson**, chair of the Advertising and Marketing practice. “Like the **Ad Law Access Podcast** we launched last year, our goal is to provide high-level, insightful analysis of the major issues in consumer protection law as they develop and deliver them in an easily consumable format for our clients.”

The site is organized around three key legal topics: Advertising and Marketing Standards; Privacy and Data Security and Consumer Product Safety. Each section includes curated content on specific areas within each topic.

In conjunction with the launch, Kelley Drye is holding a webinar on January 28 covering the basics of advertising law. Anyone who is new to these areas or in need of a refresher should join us for this online-only event. The webinar will have something for everyone, including attorneys, paralegals, compliance personnel, marketers, researchers, sales representatives, and executives. Information is available [here](#).

In addition, Kelley Drye’s nationally recognized Advertising and Privacy practice groups offer a variety of online products including:

- **Ad Law Access**: A regularly updated blog providing visitors with updates on advertising and privacy law trends, issues and developments.
- **Ad Law Access Podcast**: Discussions with our team of advertising and privacy lawyers on the latest developments in the world of advertising law, privacy law and consumer protection.
- **Ad Law News and Views**: A newsletter delivered to inboxes every two weeks to help readers stay current on ad law and privacy matters.

AD LAW ACCESS PODCAST

Updates on advertising law, privacy law,
and consumer protection trends, issues,
and developments.

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