

Kelley Drye Expands Ad Law Access, Creating Daily Podcast

January 19, 2022

Kelley Drye & Warren announced the expansion of the Ad Law Access podcast, which is now available on a daily basis. Hosted by [Simone Roach](#), powered by Kelley Drye's Advertising and Privacy / Data Security teams, the daily podcast complements the award-winning Ad Law Access blog, and provides updates and analysis on advertising, marketing, and privacy / data security law.

"We were seeing an increased demand for information and wanted to provide our listeners with an easy way to get the high-level, insightful analysis we provide on our blog as it happens," said partner [John Villafranco](#). "The Ad Law Daily podcast delivers these timely insights in a form that is perfect to listen to during a workout, a commute or a lunch break."

Podcast host Simone Roach has worked with the advertising law practice at Kelley Drye for over 15 years. As host of the Ad Law Daily podcast, she provides a daily audio perspective to the issues that are top of mind for in-house counsel.

The Ad Law Access Daily podcast is available from a number of services ([iTunes](#), [Spotify](#), [Google Podcasts](#), [SoundCloud](#) and [many other podcast services](#)).

Originally launched in 2019, the Ad Law Access podcast has produced popular episodes on the FTC, CCPA, Commercial Co-Ventures, [Texting 101](#), [Challenging Competitors' Claims](#), [Product Origin and Origin Marketing Claims](#), [Influencers and Endorsers](#), Sweepstakes and Contests, [GDPR](#), and many other topics.

For additional information, visit:

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