



# Join Us on January 20th for the Seminar "Privacy by Design, Choice and Transparency"

January 12, 2011

On January 20, Kelley Drye will host its 3rd annual privacy law seminar:

**Privacy by Design, Choice and Transparency: What a New Framework Will Mean for Business and Technology.**

As businesses strive to innovate and evolve using new technologies, federal agencies including the FTC and FCC, the Congress, and state regulators are increasing scrutiny on privacy practices in an effort to protect consumers.

On the heels of the FTC's proposed new framework for protecting consumer privacy, Kelley Drye gathers government leaders from key federal agencies for a discussion about how new privacy regulations and best practices, pending privacy and data security legislation, and enforcement trends are impacting U.S. companies ranging from retailers to telecommunications and technology companies.

## **KEYNOTE SPEAKERS:**

**Jessica Rich**, Deputy Director, FTC Bureau of Consumer Protection

**Josh Gottheimer**, Senior Counselor to FCC Chairman Julius Genachowski

**Peter Swire**, Professor of Law, Ohio State University; former Obama Administration Special Assistant to the President for Economic Policy, National Economic Council; and former Clinton Administration Chief Counselor for Privacy, U.S. Office of Management and Budget

**WHEN:** Thursday, January 20, 2011, 3:00 – 5:30PM

**WHERE:** Kelley Drye, 3050 K Street, NW, Suite 400, Washington, DC, 20007

Remote access available.

TO REGISTER: Email [dcevents@kelleydrye.com](mailto:dcevents@kelleydrye.com)