



Join us for a Data Privacy Week Exclusive 2024 Privacy Litigation Trends: CIPA Claims (What's New)

Firm Event

January 23, 2024 from 3:00 pm to 4:00 pm (EST)
Washington, DC
Zoom

Privacy litigation is on the rise. The spike in cases under the California Invasion of Privacy Act (CIPA) is likely to continue in 2024 with more cases expanding over additional technologies and with evolving theories of liability.

Join Kelley Drye Privacy Litigation partners [Lauri Mazzuchetti](#) and [Whitney Smith](#), and Privacy & Information Security chair [Alysa Hutnik](#) as they delve into some of the most pressing privacy litigation issues for businesses in the new year.

Topics include:

- The types of businesses on the radar and ways to avoid becoming a target
- New and frequently alleged claims and the technologies that may be affected
- How businesses should think about proceeding through settlement, litigation, and mass arbitration
- Mitigation options for businesses and practical tips on how to respond
- What's next

Click [here](#) to view the presentation materials.

Click [here](#) for a recording of the webinar.

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